

# Equity Working Group

June 24, 2021

[www.scag.ca.gov](http://www.scag.ca.gov)



# Session Logistics



The meeting will take approximately two hours.



All participant lines will be muted.

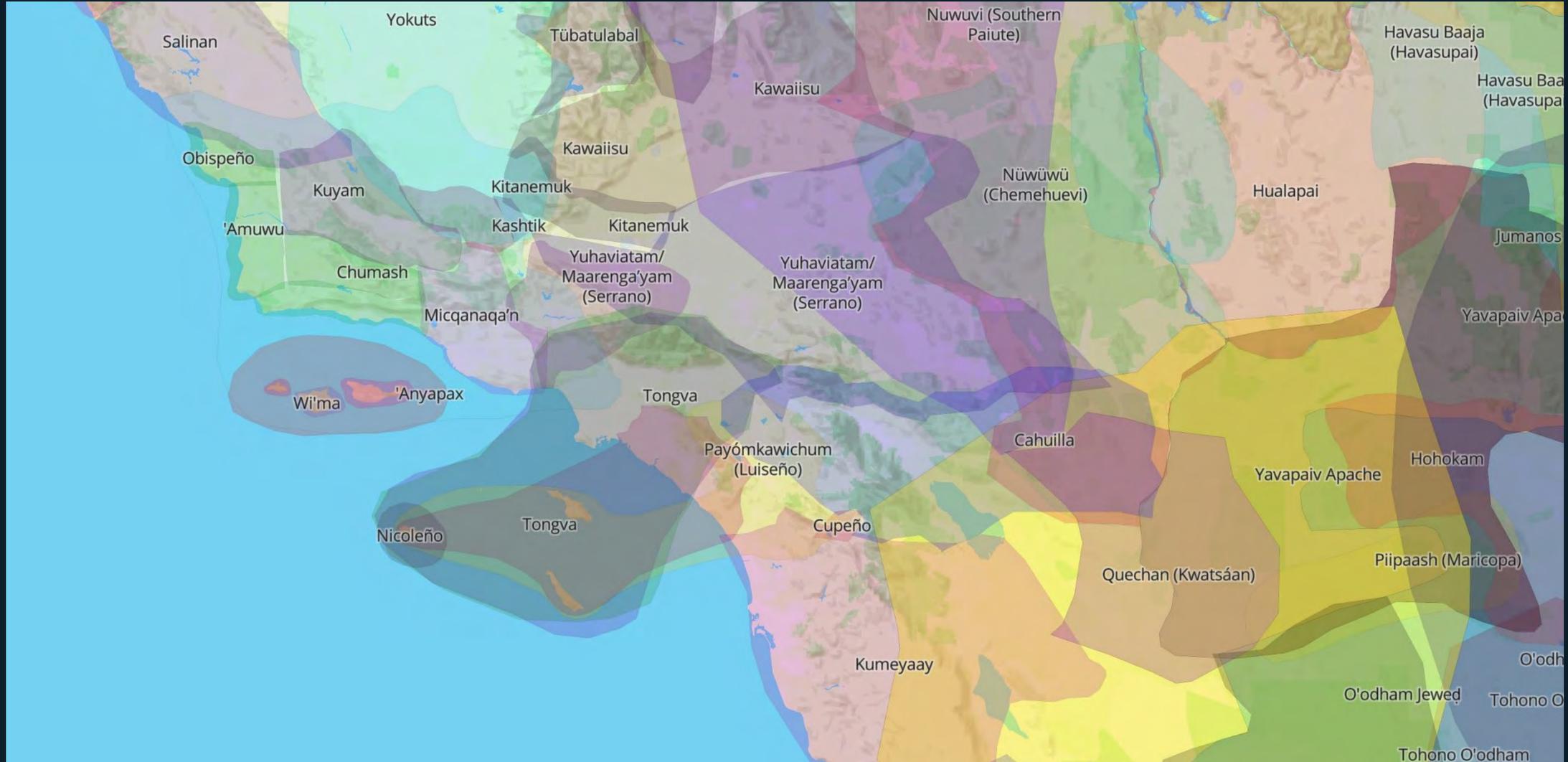


At the end of each presentation, there will be a Q & A. If you have a question, please type it into the chat box.



All presentations will be emailed to those who registered to participate in today's meeting.

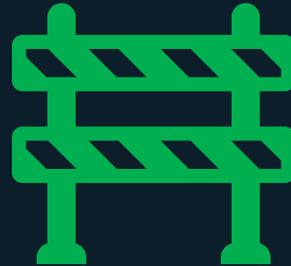
# Land Acknowledgement



# Poll Questions



What actions have you taken to **advance equity** in your jurisdiction?



What are your **biggest obstacles** to advancing equity?



What topic would you like to **learn more about** at a future meeting?

# Agenda



1. Welcome

- *Courtney Aguirre, SCAG*
- 

2. SCAG's Racial Equity Early Action Plan

- *Courtney Aguirre, SCAG*
- 

3. *Equity in Action: Culver City*

- *Serena Wright-Black, Culver City*
- 

4. Environmental Justice Elements: Port Hueneme and El Centro

- *Tony Stewart, City of Port Hueneme; Lexi Journey, Rincon Consultants*
  - *Angel Hernandez, City of El Centro*
- 

5. Mobility Equity Framework

- *Hana Creger, Greenlining Institute*
- 

6. SCAG's Environmental Equity Definition

- *Emily Rotman, SCAG*
- 

7. Announcements

- *Anita Au, SCAG*
-

# Racial Equity Early Action Plan

A Framework for Internal and External Focused Actions

Equity Working Group

June 24, 2021

[www.scag.ca.gov](http://www.scag.ca.gov)



# SCAG's Commitment to Equity & Social Justice

- July 2020 – SCAG Board adopted resolution
- Established **Special Committee on Equity & Social Justice**
- Focus on:
  - Developing SCAG's response to advancing equity throughout the agency's activities
  - Advising SCAG's Regional Council on policies and practices to advance its resolved intentions



# Regional Conditions: Sample Findings

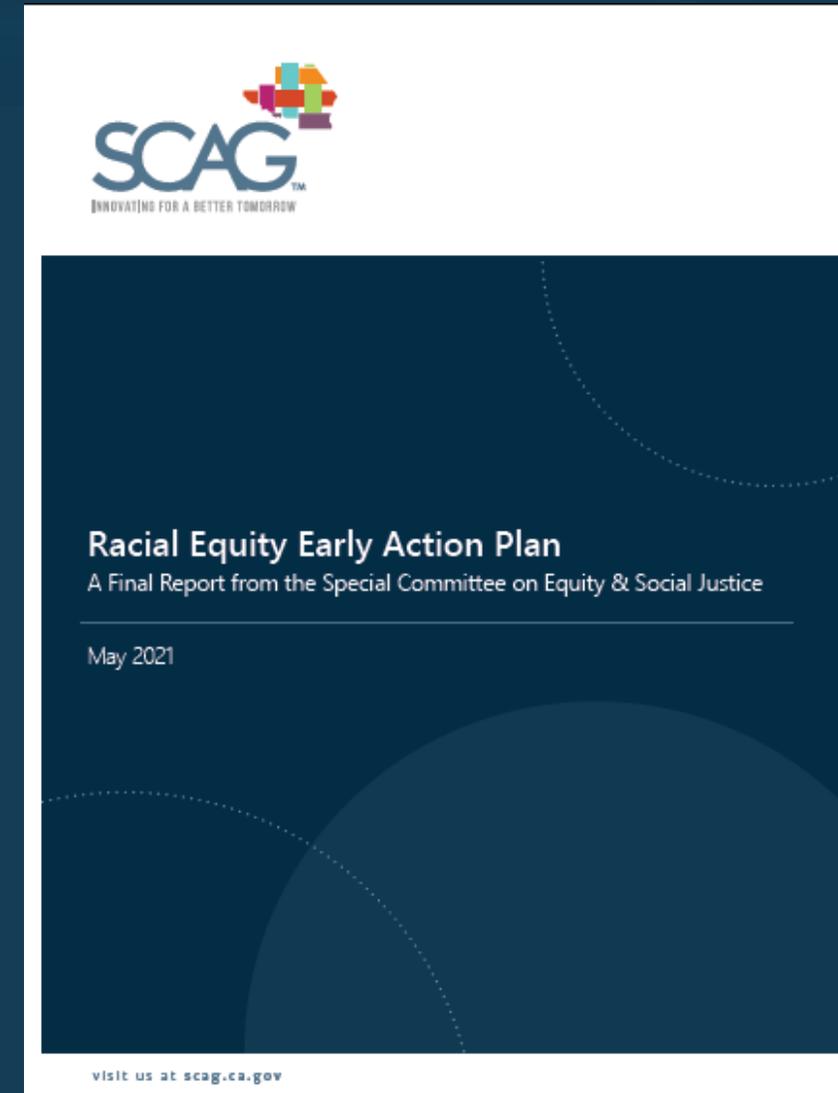
- **Poverty:** 45% of the Hispanic/Latinx population lived below 200% of the poverty line in 2018, the highest among all race/ethnicity groups in the region.
- **Home Ownership:** 62% of white households own their homes, compared to 35% of Black households and 43% of Hispanic/Latinx households.
- **Overcrowding:** Hispanic/Latinx individuals have a 10.1% likelihood of being in overcrowded housing, compared to 1.1% of white individuals.
- **Bicycle and Pedestrian Collisions:** Hispanic/Latinx residents are the most likely to live in high-risk areas for a pedestrian-involved (60%) or bike-involved (62%) collisions as compared to other demographic groups.



# Equity Framework & Early Action Plan



- Early Action Plan is critical for ensuring work advances and endures beyond life of Special Committee
- Early Action Plan includes:
  - Definition of equity
  - Equity goals and strategies
  - Early actions



## Definition of Equity

Leading with racial equity to address the pervasive and deep inequities faced by people of color across the region.

“As central to SCAG’s work, racial equity describes the actions, policies, and practices that eliminate bias and barriers that have historically and systemically marginalized communities of color, to ensure all people can be healthy, prosperous, and participate fully in civic life.”

# Racial Equity Framework: Goals

## GOALS



### Shift Organizational Culture

Focus SCAG's internal work and practices on inclusion, diversity, equity, and awareness.



### Center Racial Equity in Regional Planning & Policy

Bring equity into SCAG's regional planning functions.



### Encourage Racial Equity in Local Planning Practices

Promote racial equity in efforts involving local elected officials and planning professionals.



### Activate & Amplify

Communicate broadly SCAG's commitment to racial equity and join with others in different fields and sectors to amplify impact.

## STRATEGIES



### Listen & Learn

Develop a shared understanding of our history of discrimination and the structural barriers that continue to perpetuate the inequities experienced today.



### Engage & Co-Power

Create an environment where everyone is included, able to share their experiences, and equipped to talk about racial equity and inequities.



### Integrate & Institutionalize

Focus on systems change to improve racial equity. Center racial equity in all aspects of work. This involves internal and external systems change. Advancing Racial Equity in Southern California.

# Racial Equity Early Action Plan



## RACIAL EQUITY EARLY ACTION PLAN

S O U T H E R N C A L I F O R N I A A S S O C I A T I O N O F G O V E R N M E N T S

### SCAG'S RACIAL EQUITY EARLY ACTION PLAN

In July 2020 SCAG's Regional Council made a commitment to advancing justice, equity, diversity, and inclusion throughout Southern California and established an ad hoc Special Committee on Equity & Social Justice to advise the Regional Council on policies and practices to advance regional equity. The Committee met on a quarterly basis starting in September 2020 and concluding in March 2021. Based on discussions and feedback of the Committee, SCAG staff prepared the Racial Equity Early Action Plan to provide a framework for sharing the Committee's recommendations with the Regional Council. The Racial Equity Early Action Plan establishes a definition of equity, overarching goals, and strategies to advance racial equity through SCAG's policies, practices, and activities. It includes actions that can be initiated with existing resources through process improvements, leveraging current work activities, and forming new partnerships, as well as new efforts and programs that would need to be considered through the budget development process. The Early Action Plan is a "living document," with opportunities to identify new actions over time.

### STRATEGIES

Each of these goals is advanced through a focus on the following three strategies:

**Listen & Learn:** Develop a shared understanding of our history of discrimination and the structural barriers that continue to perpetuate the inequities experienced today.

**Engage & Co-Power:** Create an environment where everyone is included, able to share their experiences, and equipped to talk about racial equity and inequities.

**Integrate & Institutionalize:** Focus on systems change to improve racial equity. Center racial equity in all aspects of work. This involves internal and external systems change.

### DEFINING EQUITY

As central to SCAG's work, racial equity describes the actions, policies, and practices that eliminate bias and barriers that have historically and systemically marginalized communities of color, to ensure all people can be healthy, prosperous, and participate fully in civic life.

### GOALS



#### Shift Organizational Culture

Focus SCAG's internal work and practices on inclusion, diversity, equity, and awareness.



#### Center Racial Equity in Regional Planning & Policy

Bring equity into SCAG's regional planning functions.



#### Encourage Racial Equity in Local Planning Practices

Promote racial equity in efforts involving local elected officials and planning professionals.



#### Activate & Amplify

Communicate broadly SCAG's commitment to racial equity and join with others in different fields and sectors to amplify impact.

### EARLY ACTIONS

#### GOAL 1 | SHIFT ORGANIZATIONAL CULTURE

Listen & Learn	Engage & Co-Power	Integrate & Institutionalize
<ul style="list-style-type: none"> <li>Develop an Inclusion, Diversity, Equity, and Awareness (IDEA) Education and Training Program</li> <li>Conduct an externally led racial equity audit to further inform equity actions</li> </ul>	<ul style="list-style-type: none"> <li>Establish an IDEA Team to oversee and update EAP</li> <li>Assess and align procurement policies with diversity goals</li> <li>Create an Equity Planning Resource Group to share best practices</li> <li>Develop a Diversity Style Guide on standards for communicating</li> </ul>	<ul style="list-style-type: none"> <li>Update SCAG's Strategic Plan to incorporate an equity vision and goals to guide agency work plans</li> <li>Prepare an Inclusive and Equitable Talent Management Strategy</li> </ul>

#### GOAL 2 | CENTER RACIAL EQUITY IN REGIONAL POLICY & PLANNING

Listen & Learn	Engage & Co-Power	Integrate & Institutionalize
<ul style="list-style-type: none"> <li>Offer equity training for Board members, including as part of Board Orientation</li> <li>Include Equity Assessment section in Staff Reports</li> <li>Prepare Annual Racial Equity Indicators Report</li> </ul>	<ul style="list-style-type: none"> <li>Increase opportunity for participation in Policy Committees; Formalize Committee equity roles</li> <li>Update Public Participation Plan</li> <li>Form Regional Policy Working Group dedicated to Equity</li> </ul>	<ul style="list-style-type: none"> <li>Develop equity goals, policies, and metrics as part of Connect SoCal update</li> <li>Explore developing Research Program with University Partners</li> </ul>

#### GOAL 3 | ENCOURAGE RACIAL EQUITY IN LOCAL PLANNING

Listen & Learn	Engage & Co-Power	Integrate & Institutionalize
<ul style="list-style-type: none"> <li>Support data requests, create tools for information sharing</li> <li>Expand Toolbox Tuesday trainings to include sessions on racial equity</li> <li>Provide elected officials with fact sheets and tools to promote racial equity</li> </ul>	<ul style="list-style-type: none"> <li>Provide resources for CBO engagement in Local Planning - e.g., Call for Collaboration, Go Human Mini-Grants</li> <li>Build planning capacity in low-resourced jurisdictions by providing staff support - e.g., Civic Sparks, Public Health Fellows</li> </ul>	<ul style="list-style-type: none"> <li>Refine equity goals and evaluation criteria used in Sustainable Communities Program</li> <li>Provide resources through the Sustainable Communities Program to promote Environmental Justice</li> <li>Identify opportunities to incorporate equity analysis in development of 2023 FTIP</li> </ul>

#### GOAL 4 | ACTIVATE & AMPLIFY

Listen & Learn	Engage & Co-Power	Integrate & Institutionalize
<ul style="list-style-type: none"> <li>Collaborate on a public information campaign to promote fair housing, reduce segregation</li> <li>Strengthen relationships with other MPOs</li> </ul>	<ul style="list-style-type: none"> <li>Explore opportunities to partner to establish a "Planning University" for Community-Based Organizations &amp; Stakeholders</li> <li>Develop an Excellence in Equity Annual Award Program</li> </ul>	<ul style="list-style-type: none"> <li>Develop Inclusive Economic Recovery Strategy</li> </ul>

**Questions?  
Comments?**

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# City of Culver City

EQUITY JOURNEY

# Discussion Agenda

- ▶ What is equity?
- ▶ Why should governments focus on equity?
- ▶ How did Culver City begin engaging in equity work?
- ▶ How did Culver City gain support for this work?
- ▶ What has been most impactful in Culver City?

# Diversity, Equity and Inclusion



# Government's Role in Creating and Perpetuating Inequalities

Housing

Education

Employment

Healthcare

Transportation

Criminal  
Justice

# Summary of Equity Efforts

- ▶ My Brother's Keeper (MBK)
- ▶ Sanctuary City
- ▶ Government Alliance on Race and Equity (GARE)
- ▶ Racial Equity Action Plan (REAP)
- ▶ Youth Development and Diversion
- ▶ Equity and Human Relations Advisory Committee
- ▶ Public Safety Review and Reform
- ▶ Resolution Acknowledging City's Racial History

# City Council Equity Subcommittee

- ▶ Supported the development and implementation of citywide equity policies, practices and procedures to ensure equitable access to City services, programs, activities and facilities
- ▶ Established key partnerships with community stakeholders to elevate equity initiatives
- ▶ Hosted community conversations and teach-ins related to individual, institutional and structural racism
- ▶ Provided funding for internal DEI and implicit bias training, allocated dedicated personnel and created an advisory body

# My Brother's Keeper (MBK) Alliance

- ▶ Community Challenge Launched by former President Barack Obama in 2014
- ▶ Designed to address persistent opportunity gaps facing boys and young men of color and to ensure all youth can reach their full potential
- ▶ Culver City adopted milestones focusing on education, housing and career preparation



# Government Alliance on Race and Equity (GARE)

- ▶ A national network of government jurisdictions working to achieve racial equity and advance opportunities for all [Government Alliance on Race and Equity \(racialequityalliance.org\)](https://www.racialequityalliance.org)
- ▶ Racial equity develops goals and outcomes that will result in improvements for all groups, but the strategies are targeted based on the needs of a particular group
- ▶ Learn more about the City's involvement in GARE and its efforts related to race and equity [Race and Equity - City of Culver City](#)

# Racial Equity Action Plan (REAP)

- ▶ Facilitate the normalization of conversations around race
- ▶ Promote diversity and inclusion within the workforce
- ▶ Evaluate the City's policies, procedures, and programs through a racial equity lens
- ▶ Promote equity in the delivery of services to Culver City residents
- ▶ Implement routine decision-making processes through racial equity lens

# Public Safety Review and Reform

- ▶ 90-day study to: 1) review and reallocate public safety resources, services and budgets and 2) review of the police department's use of force policy
- ▶ Engaged technical advisory consultants to report on operations and workload analysis and to examine racial equity as it relates to policing
- ▶ Adopted reform measures include:
  - ▶ Reducing Police Officer Positions
  - ▶ Creating a Mobile Crisis Intervention Service
  - ▶ Changing Traffic Enforcement and Use of Force
  - ▶ Establishing a Citizen Public Safety Committee
- ▶ More information about the City's Public Safety Review and Reform efforts can be viewed at:
  - ▶ [Public Safety Review 2020-2021 - City of Culver City](#)
  - ▶ [Police Reform - City of Culver City](#)

# Conclusion

## Lessons Learned...

- ▶ Focus on Changing Policies, Structures and Institutions – Not Just Services
- ▶ Identify Champions within the Organization
- ▶ Engage Broadly and Frequently
- ▶ Leverage Resources from State, County and Community Partners
- ▶ Lead with Patience and Empathy
- ▶ Dedicated Staffing

# Contact Information

Serena Wright-Black, Assistant City Manager

City of Culver City

[serena.wright@culvercity.org](mailto:serena.wright@culvercity.org)

310-253-5642

# General Plan 2045 *Culver* CITY

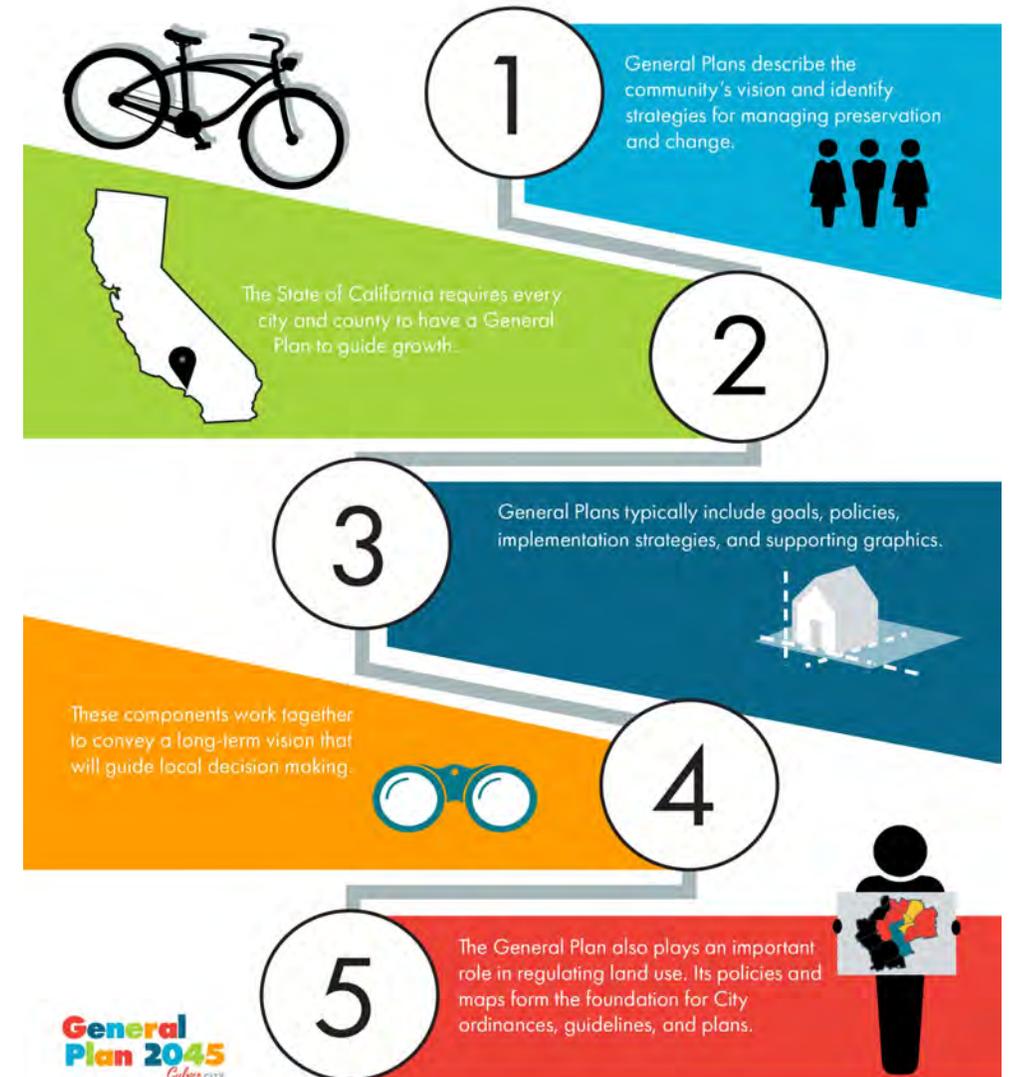
SCAG Equity Working Group  
June 24, 2021

# Purpose of the General Plan

- Long-term policy document to guide the future actions (policy choices + development applications) of Culver City
- Serves as City's "constitution"
- Enables the community to come together to develop a shared vision for the future
- Enhances community strengths
- Addresses various topics of concern

## What is a General Plan?

A General Plan is like a road map for the future of Culver City.

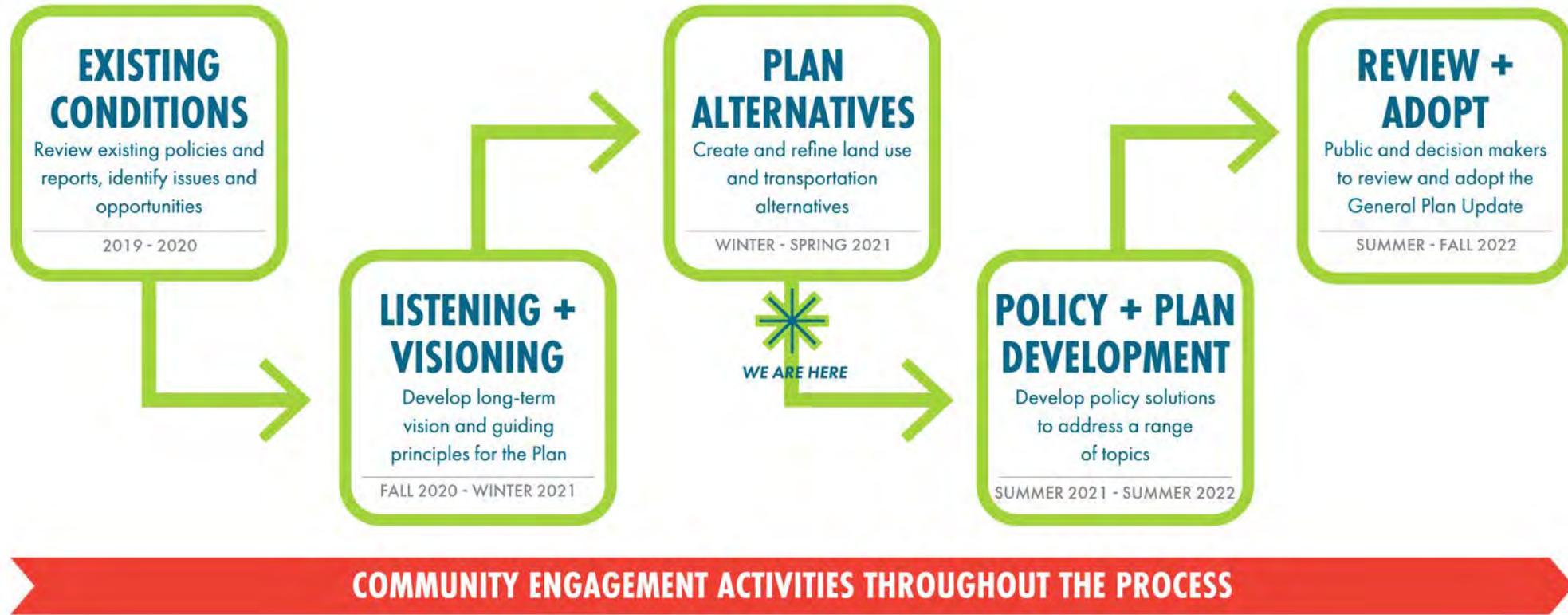


# Engage the Community

- Empower the community in the planning process as collaborators
- Achieve broad demographic and geographic representation – especially of those often left out of planning processes
- Build community ownership of the plan
- Create an inclusive and responsive process
- Foster transparency in decision-making
- Engage the community at key points
- Create diverse engagement opportunities
- Make the process fun and engaging



# General Plan Update (GPU) Process



# GPU Equity Efforts

- Process
  - Engagement Plan focused on equitable process
  - Volunteer communication network
  - Outreach to community-based organizations, neighborhood groups
  - Language and ability needs
  - Multiple ways to get involved
  - Demographic surveys



*Community Visioning Festival*



*Art Walk and Roll Festival Pop-up*

# GPU Equity Efforts

- **Deliverables**

- Environmental Justice (EJ) Element
- Community Health and EJ Existing Conditions Report
- Community Vision, Core Values, Guiding Principles

- **Activities/Events**

- In-person: provided food and childcare
- Virtual activities, surveys, interactive documents, story map
- Advisory body meetings on EJ
  - General Plan Advisory Committee
  - Technical Advisory Committee on Quality of Life
- Community Health and EJ workshop
- Educational materials: videos, background materials, etc.

# Primary Contact

**Ashley Hefner Hoang**  
**Advance Planning Manager**  
**(310) 253-5744**  
**[Ashley.Hefner@CulverCity.org](mailto:Ashley.Hefner@CulverCity.org)**

Thank you!





**2045**  
**PORT HUENEME**  
**GENERAL PLAN**

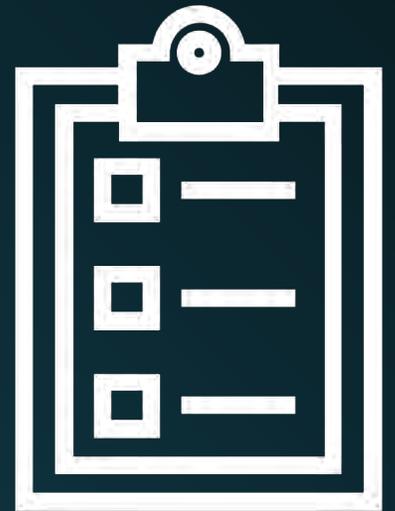


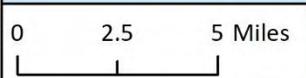
Environmental  
Justice  
Element

June 24, 2021

# Agenda

- Background
- What We Asked and What We've Heard
- Goals and Policies





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# General Plan Update Elements

- Land Use
- Circulation
- Housing
- Public Safety and Facilities
- Noise and Air Quality
- Conservation, Open Space, Environment
- Climate Action Plan \*New
- Social Equity \*New
- Local Coastal Program

# Focus Areas

Identify locations for required housing units



Incorporate environmental justice and social equity



Enhance the beachfront



Foster economic development and new jobs



Incorporate climate action and adaptation



# Socio-Demographic



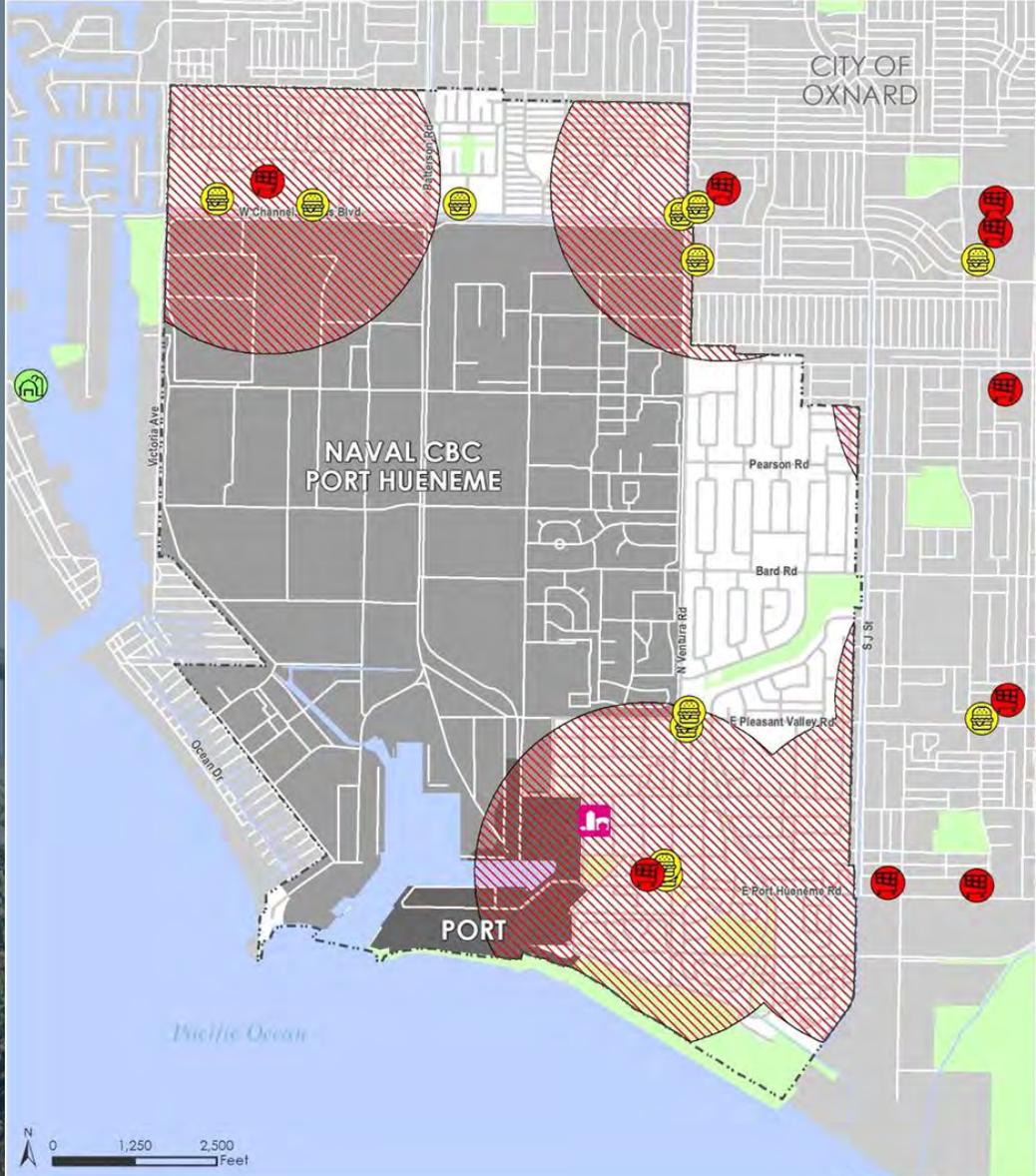
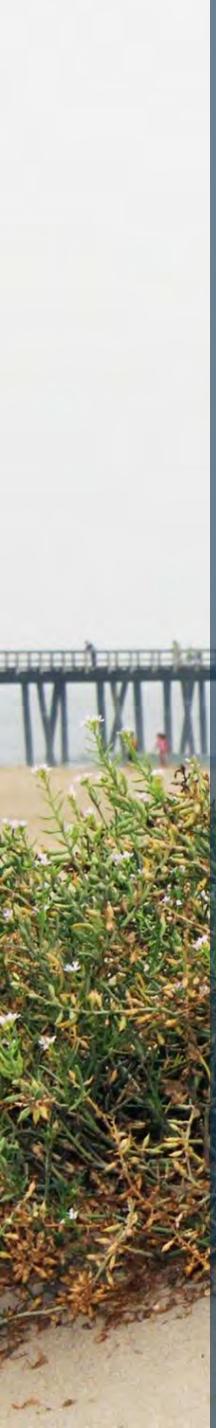
Race/Ethnicity	Percent of Total Population
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Hispanic or Latino of Any Race	58%
White	27%
Asian	6%
Black	4%
American Indian or Alaska Native	0.1%
All other Non-Hispanic	5%

Source: SCAG 2019



- median household income \$65,352
- 20% below Ventura County median household income \$81,972
- ~38 % households earned less than \$50,000



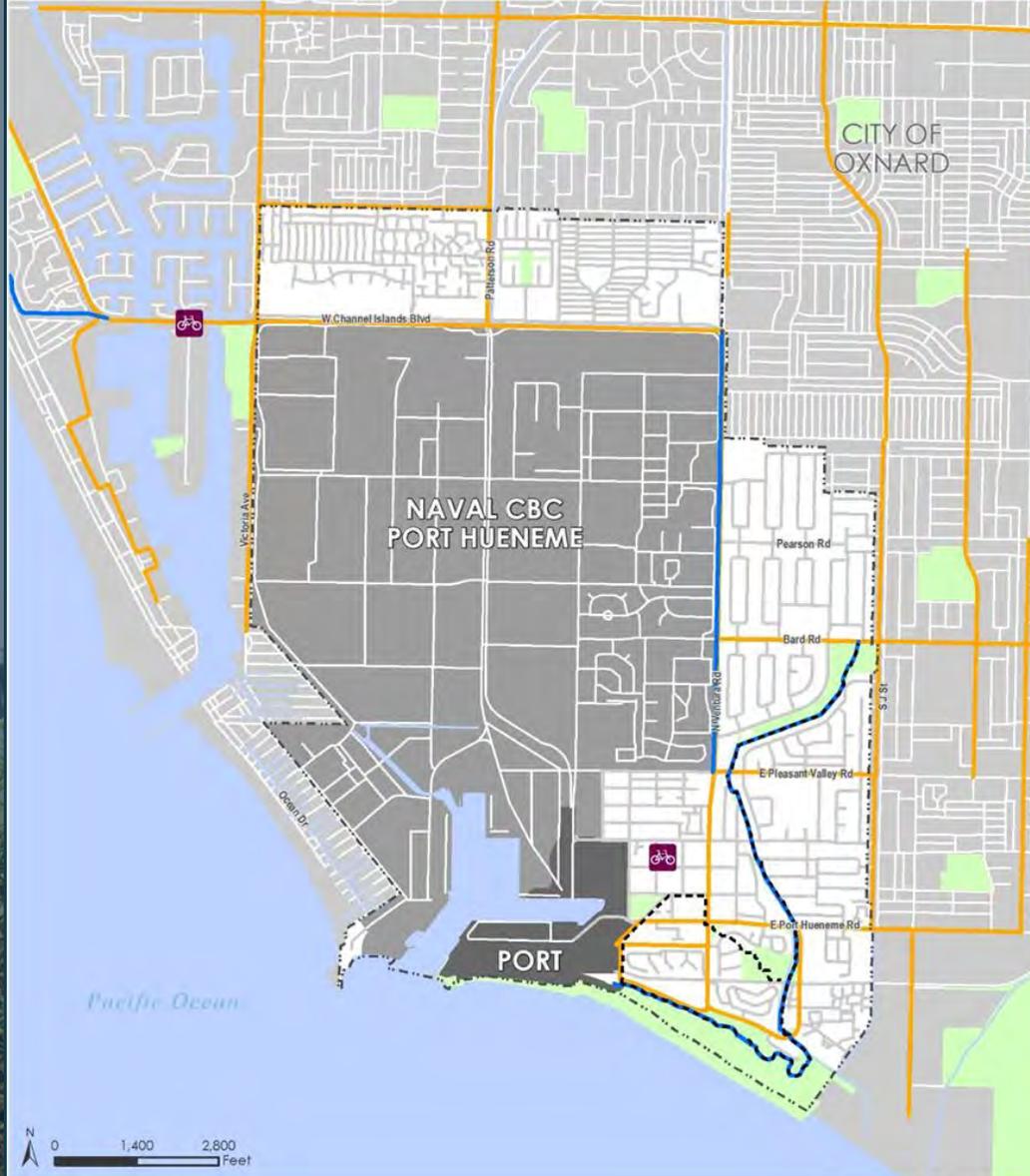
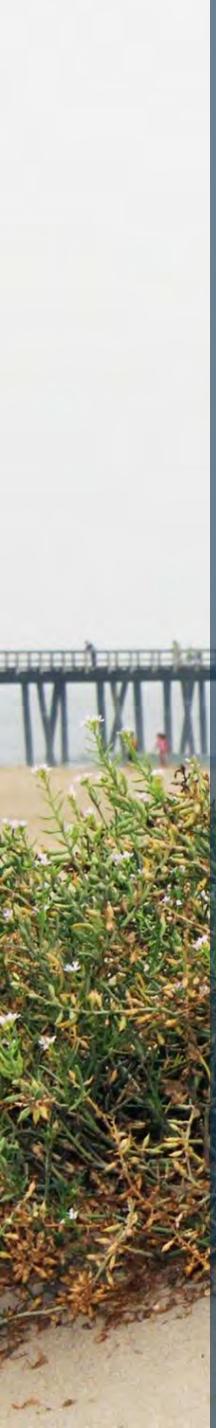
- Port Hueneme City Boundary
- Grocery Store
- Within Half-Mile of Grocery Store
- Farmer's Market
- Fast Food
- Food Pantry

Sources: City of Port Hueneme, Ventura County

# Health

- Obesity Rate 30% (Ventura County 24%)
- Substantial Physical Activity 33% (41% Ventura County)
- Bolker Park, Pearson Park, Bubbling Springs neighborhoods not within 0.5 mile of a grocery store





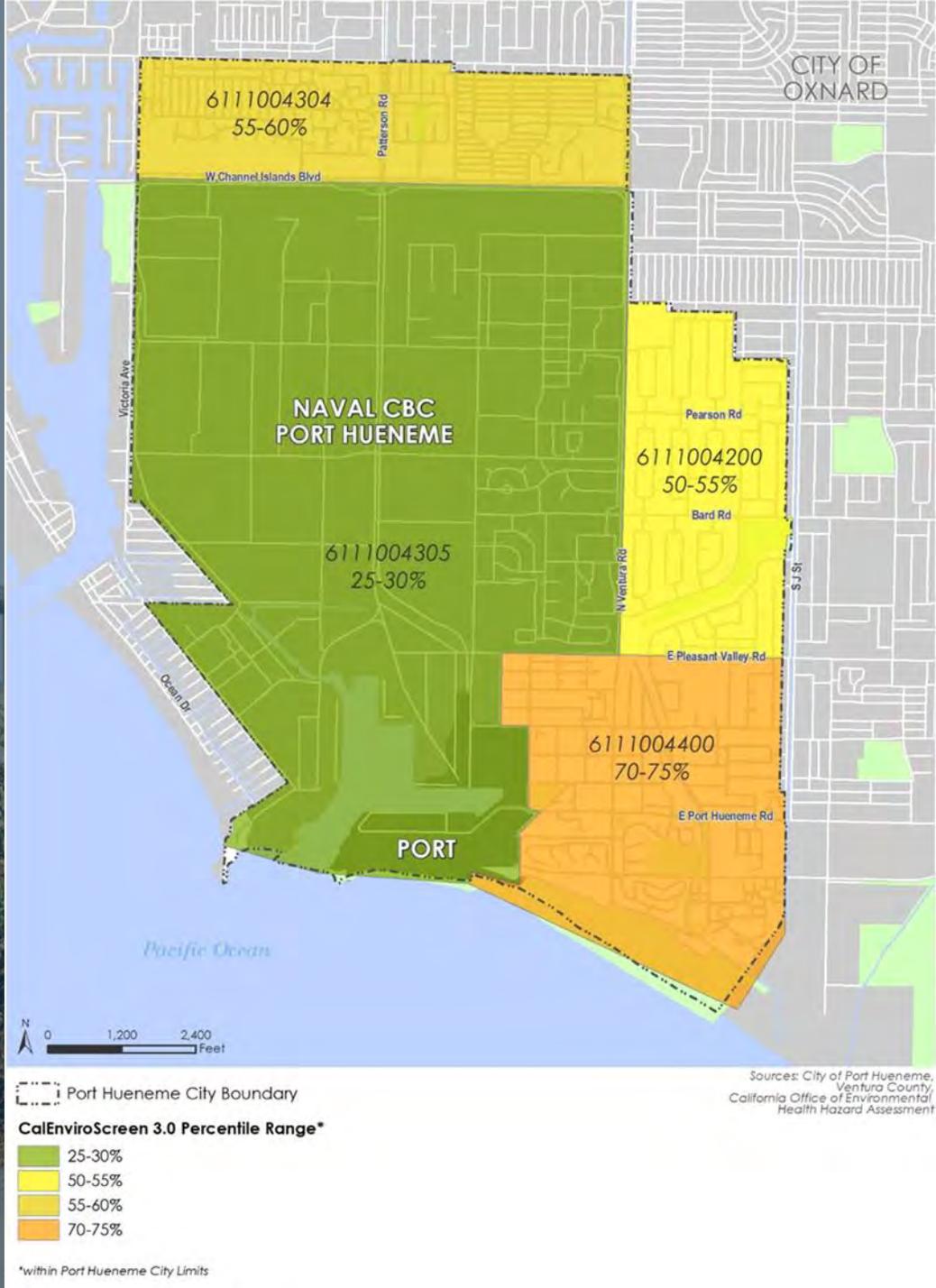
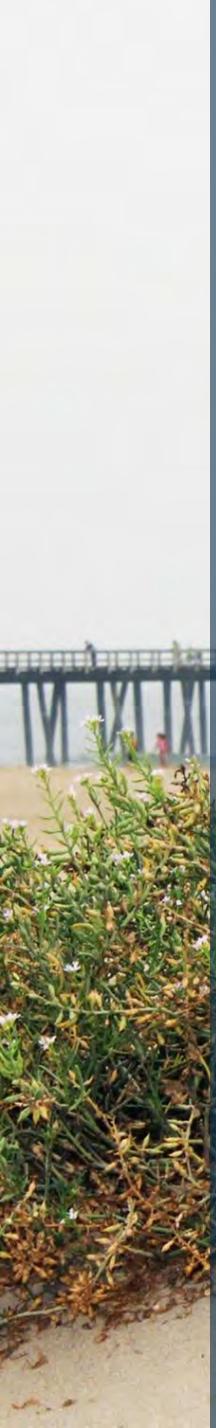
- Port Hueneme City Boundary
- Trails
- Class I Bike Lanes
- Class II Bike Lanes
- Bike Repair Station

Sources: City of Port Hueneme, Ventura County, Southern California Association of Governments

# Recreation

- 7 parks
- 90 acres of park space
- 3.8 acres park / 1,000 residents
- 12 miles of pedestrian and bicycle bikeways
- 3.8 miles of bike lanes





# Environmental

## CalEnviroScreen Scores for Exposure Indicators

Census Tract	PM 2.5	Diesel PM	Pesticide Use	Traffic	Drinking Water Contaminants	Toxic Release
6111004200	41	75	0	13	65	66
6111004304	41	34	70	17	65	47
6111004305	41	68	61	20	70	61
6111004400	41	87	0	11	65	99

## • Pollution Sources



- Port and Naval Base trucks and vessels
- Surrounding agricultural
- Ormond Beach Generating Station (1.5 mi - Oxnard)
- No open clean-up sites
- Halaco Superfund (0.5 mile – Oxnard)



# What We Asked & Heard

Workshops & Community  
Questionnaire

# Questionnaire Results

What do you like about Port Hueneme that you do not want to see change? [ Ranked in Order ]

1. Small-town Community Character
2. Access to Beach
3. Passive Beach Recreation
4. Provision of Parks
5. Public Services
6. City Programs/Events



# Questionnaire Results

What other land uses and/or experiences would you like to see expanded in Port Hueneme in the next 20 years? [ Ranked in Order ]

1. Expand/improve Local-serving Outdoor and/or High-end Dining
2. Expand/improve Local-serving Shopping
3. Expand Local Employment Opportunities
4. Mixed-use
5. Range of Housing Options
6. Live-work Spaces
7. Hotel



# Questionnaire Results

What are the most pressing social equity issues and environmental justice issues in Port Hueneme today? [ Ranked in Order ]

1. Industrial Pollution
2. Inequality in Services between Neighborhoods
3. Affordable Housing
4. Internet Access
5. High-earning Job Availability
6. Local Policing
7. Unemployment



# Questionnaire Results

What types of housing are needed in the City? [Ranked in Order]

1. Affordable Housing
2. Entry Level Homes
3. Apartments/Condo
4. Luxury/Above-Market Housing
5. Senior Housing/Assisted Living
6. Accessory Dwelling Units



# Questionnaire Results

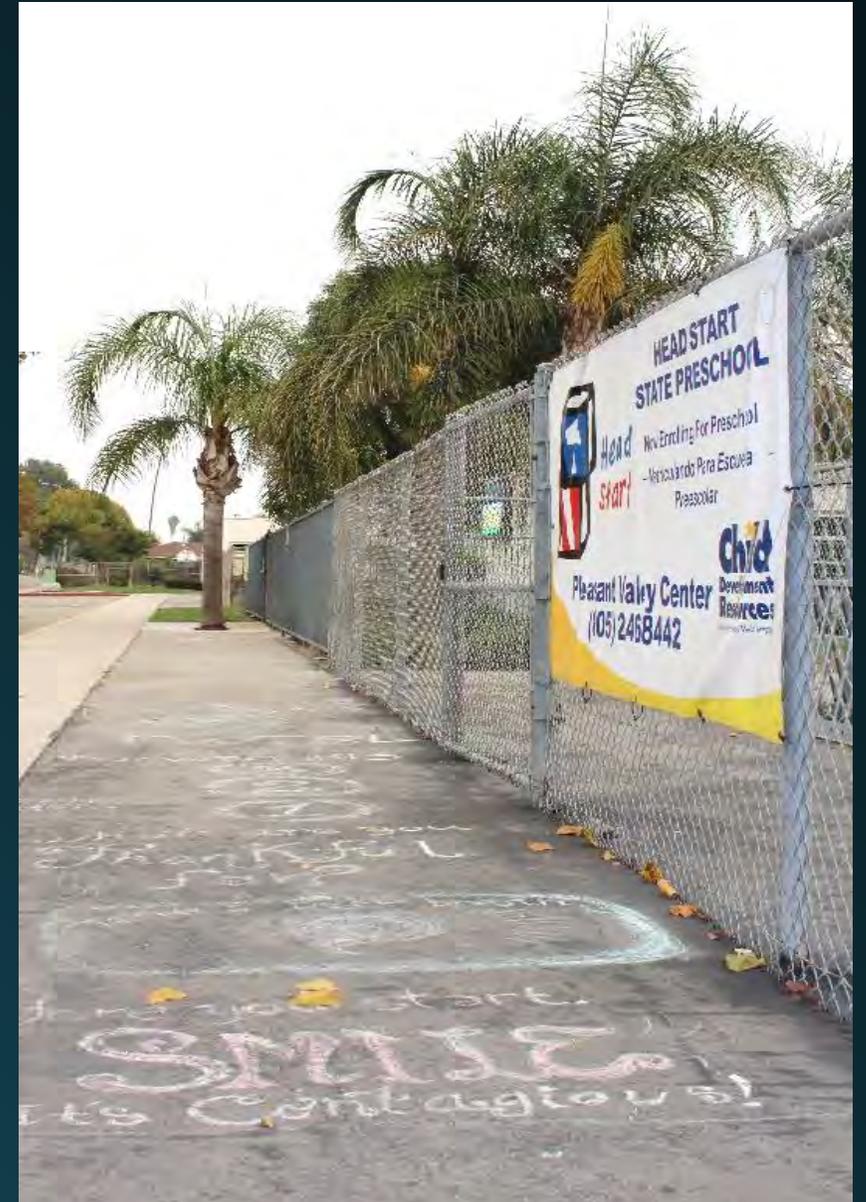
What physical community improvements would you like to see in Port Hueneme? [Ranked in Order]

1. Lighting
2. Facilities along the Beachfront
3. Walkability (sidewalks and pathways)
4. Landscaping
5. Street Furnishings
6. Bicycle Facilities



# Other responses

- Condominiums and apartments are more affected by noise and smell
- Latino community, especially the youth, is underserved
- Student technology and internet accessibility issues





# Social Equity Element

# Element Outline

- Purpose
- Background
  - CalEnviroscreen
- Focus Areas
  - Healthy Food
  - Air Quality
  - Technology
  - Recreation/Physical Activity
  - Housing
  - Communication
- Goals and Policies



# Goals + Policies

**SE Goal 1:**                    **Minimization of exposure to pollution, including the improvement of air quality.**

**Policy ID**

**Policy**

SE 1-1

Engage with nearby agricultural operators and the Ventura County Agricultural Community to implement best practices to reduce pesticide drift.

SE 1-2

Ensure that land use decisions near the Port of Hueneme and NBVC do not expose sensitive receptors to excessive hazards associated with port and NBVC operations.

SE 1-3

Coordinate with the Port of Hueneme and NBVC to reduce air pollution through implementation of more efficient operation processes and electrification of energy use and equipment.

# Goals + Policies

**SE Goal 2:** Promotion of public facilities, food access, affordable housing, and physical activity.

Policy ID	Policy
SE 2-1	Implement Program 11 identified in the Housing Element, which aims to provide assistance and education for first-time home buyers.
SE 2-2	Implement policies PSF 4-5, PSF 8-1, PSF 8-2, PSF 9-1, and PSF 9-2 of the Public Safety and Facilities Element, which aim to improve utility infrastructure and educational facilities.
SE 2-3	Explore opportunities to host a farmer's market event to promote healthy food access and provide a venue for local farmers.
SE 2-4	Identify opportunity sites for a new specialty store that sells fresh produce to serve residential areas around Bolker Park and in the Pearson Park and Bubbling Springs neighborhoods.
SE 2-5	Implement policies COS 3-12 of the Conservation and Open Space Element, which aim to promote physical activity through implementation of parks and recreation facilities.

# Goals + Policies

**SE Goal 3:**            **Equitable civil engagement in the public decision-making process.**

<b>Policy ID</b>	<b>Policy</b>
SE 3-1	Implement Spanish speaking and translation for public noticing, public hearings, and community engagement events.
SE 3-2	Partner with local organizations to promote community engagement events and programs.
SE 3-3	Partner with local school districts to involve youths in community planning.

# Goals + Policies

**SE Goal 4:** Prioritize improvements and programs that address the needs of disadvantaged communities.

<b>Policy ID</b>	<b>Policy</b>
SE 4-1	Apply for and utilize cap and trade program funds from the Greenhouse Gas Reduction Fund (GGRF) for urban tree planting, land preservation and restoration, installing energy efficiency measures in homes, rebates for zero-emission and plug-in hybrid vehicles, and developing affordable housing.
SE 4-2	Implement policies PSF 4-5 of the Public Safety and Facilities Element, which intend to implement a systemwide technology plan for school districts.
SE 4-3	Implement policies PSF 9-1 and PSF 9-2 of the Public Safety and Facilities Element, which aim to provide adequate cell service for all residents.
SE 4-4	Support educational programs that improve the digital capabilities of residents.

# Questions?



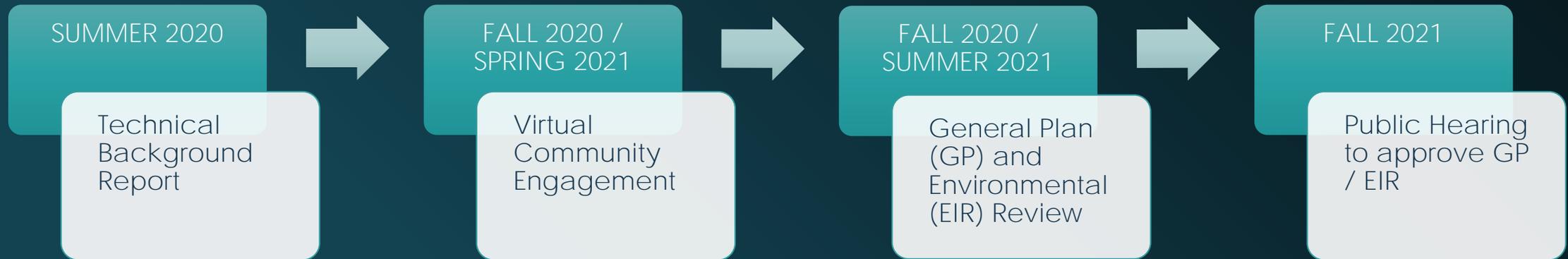
Send in questions / comments to:

[GP2045@cityofporthueneme.org](mailto:GP2045@cityofporthueneme.org)



Extra Slides

# Project Timeline



# Preliminary Social Equity Policies

- Facilitate effective communication and resources to accelerate recovery following an infectious disease outbreak
- Explore opportunities to **host a farmer's market event**
- Identify opportunity sites for specialty food store
- Engage with nearby agricultural operators and the Ventura County agricultural community to implement best practices to reduce pesticide drift

Health

- Ensure adequate cell service and towers for all residents
- Support a systemwide technology plan for school districts that provides equitable access to technology for students.

Technology

- Coordinate with non-governmental organizations to create space and opportunities for student recreation programs.

Recreation

- Increase affordable and first-time home buyer programs

Housing

- City outreach & education materials provided in Spanish

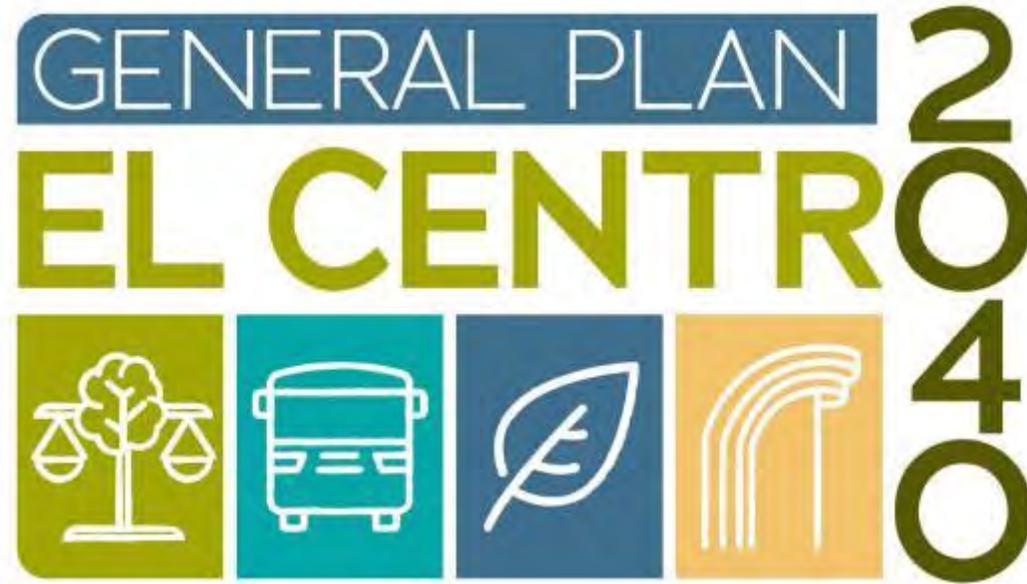
Communication



# Questionnaire Results Summary

- Community Vision/Preferences
  - Maintain small town character and beach access
- Transportation
  - Transit improvements and enhanced pedestrian/bicycle routes
- Community Design/Development
  - Improve outdoor and high-end dining, shopping, and employment opportunities
- City Improvement/Beautification
  - Upgrade lighting and facilities along beachfront, as well as overall walkability and landscaping
- Social Equity
  - Address air pollution, service inequality, and affordable housing

# *Environmental Justice Element*



*SCAG EQUITY WORKING GROUP*

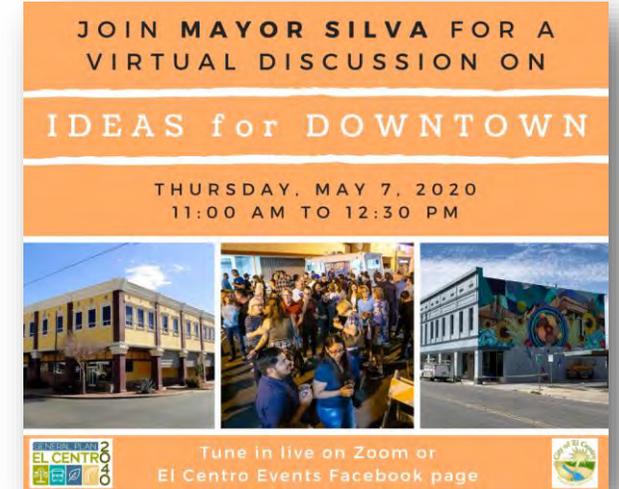
*Thursday, June 24, 2021*

# New Environmental Justice (EJ) Element

- Follows State guidelines for EJ Elements:
  - *The Environmental Justice Element must identify disadvantaged communities within the City. The element shall identify goals and policies to reduce health risks in disadvantaged communities by means of reduction of pollution exposure, improvement of air quality, promotion of public facilities, food access, safe and sanitary homes, and physical activity, and to prioritize services to disadvantaged communities.*
- Existing Conditions Report provides:
  - Explanation of current environmental conditions
  - Discussion of issues and opportunities
- Many of El Centro's EJ issues are out of the City's direct control

# Public Outreach Process

- Public Outreach Process included:
  - A project website
  - Community survey provided in English & Spanish
  - Two in-person “pop-up” outreach events
  - Four Community Advisory Committee meetings
  - Three “virtual” public workshops, including one that focused on Downtown El Centro
  - Many public events featured simultaneous Spanish interpretation



# Environmental Justice Topic Areas

- City of El Centro will lead by example
  - Healthy food policy at civic events
  - Transition fleet to electric vehicles over time
  - Add more City bikes to the fleet to encourage use of active transportation when feasible
  - Expand efforts to promote civil engagement in public decision-making (e.g., make materials available in bilingual format, use online/electronic meeting format, conduct public meetings in bilingual format, or hold two meetings, one in Spanish and one in English, where feasible)
  - Increase collaboration with agencies and NGO's addressing environmental issues that affect El Centro (e.g., ongoing efforts to improve regional air quality and address food insecurity)



# Environmental Justice Topic Areas

- Reduce exposure to pollution
  - Tree planting for shade and a better walking environment
  - Add landscape barriers for protection from blowing dust
  - Support efforts to address cross border pollution
  - Consider pollution exposure when determining the location of new development and sensitive uses (e.g., schools, day care, senior facilities)



# Environmental Justice Topic Areas

- Equitable access to healthy food
  - Address food insecurity
  - Encourage healthy eating
  - Address shortage of high-quality retail food outlets in residential neighborhoods in the eastern part of the City
  - Allow for a "mobile farmer's market"
  - Strive to keep organics out of the landfill by promoting food distribution rather than waste



# Environmental Justice Topic Areas

- Increase opportunities for physical activity
  - Ensure residents feel safe and secure when participating in outdoor physical activities in public spaces by improving lighting and increased code enforcement
  - Continue to add bike lanes and walking paths, require in new developments
  - Coordinate with local schools to support Safe Routes to School programs and infrastructure
  - Introduce new opportunities for indoor and outdoor physical activities appropriate during seasonally warm weather



# Environmental Justice Topic Areas

- Safe and sanitary homes, housing affordability, and homelessness
  - Increase supply of affordable housing by encouraging greater density in strategic locations
  - Address homelessness by coordinating with providers of services designed to assist unsheltered persons
  - Conduct periodic absentee landlord outreach to inform owners of their legal requirements to maintain and upkeep their rental properties



# Environmental Justice Topic Areas

- Safe and Sanitary Homes, continued...
  - Work with the Imperial County Public Health Department to create and actively enforce a Lead Paint Program
  - Focus enforcement activities to improve unsafe and unsanitary conditions, focusing on trash and dumping, graffiti, overcrowding, animal control, and lack of building and yard maintenance



# Environmental Justice Topic Areas

- Equitable land use and mobility policies
  - Prevent problem land uses from over concentration in disadvantaged neighborhoods
  - Prevent problem land uses from locating near where children congregate
  - Ensure adequate pedestrian and bicycle infrastructure is in place in all neighborhoods equally
  - Address land use incompatibilities where residential and industrial land uses are adjacent to one another



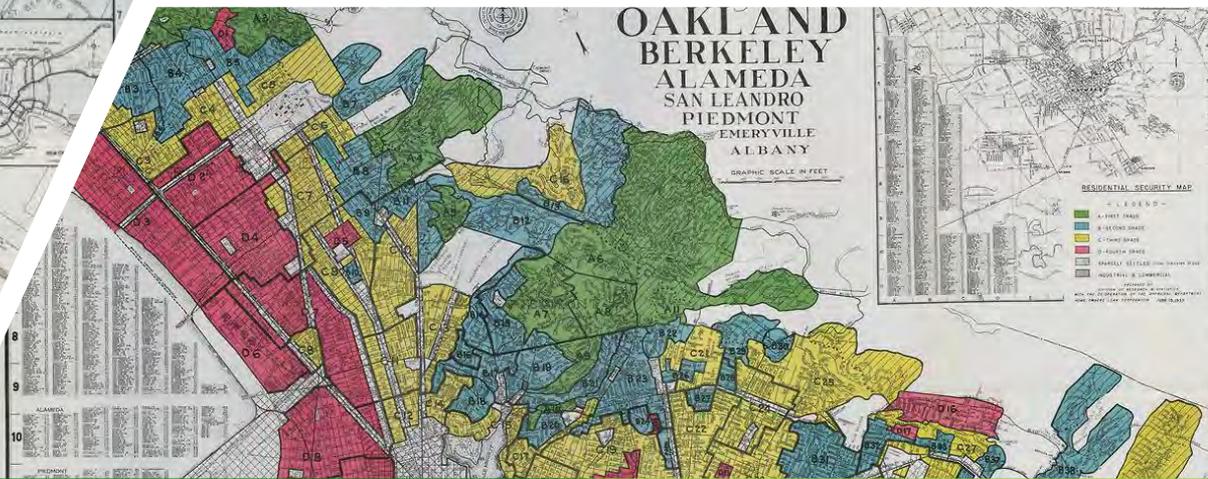
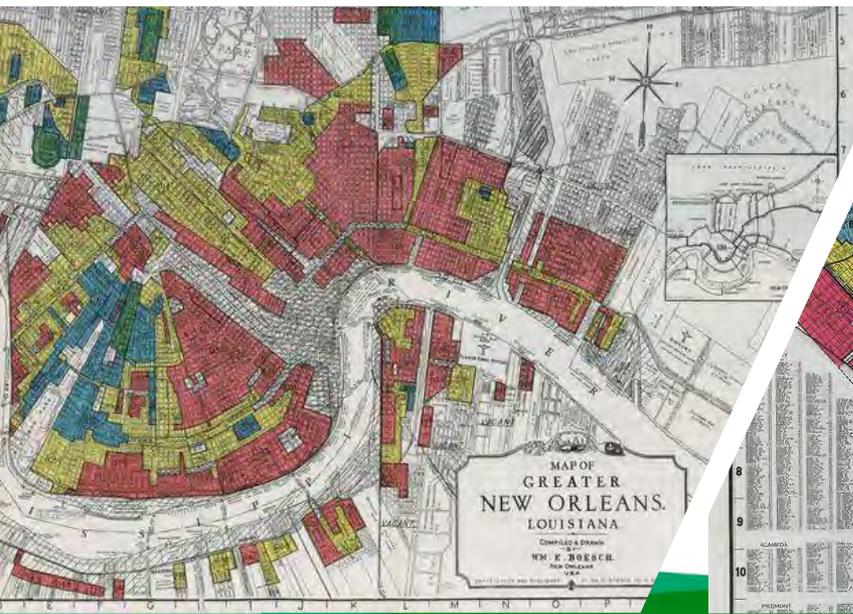
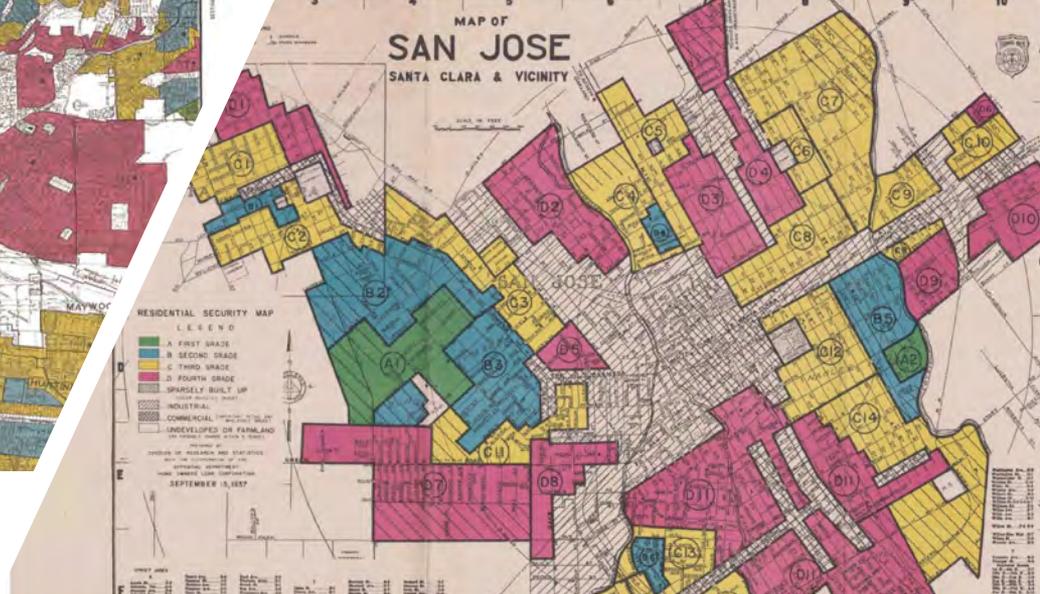
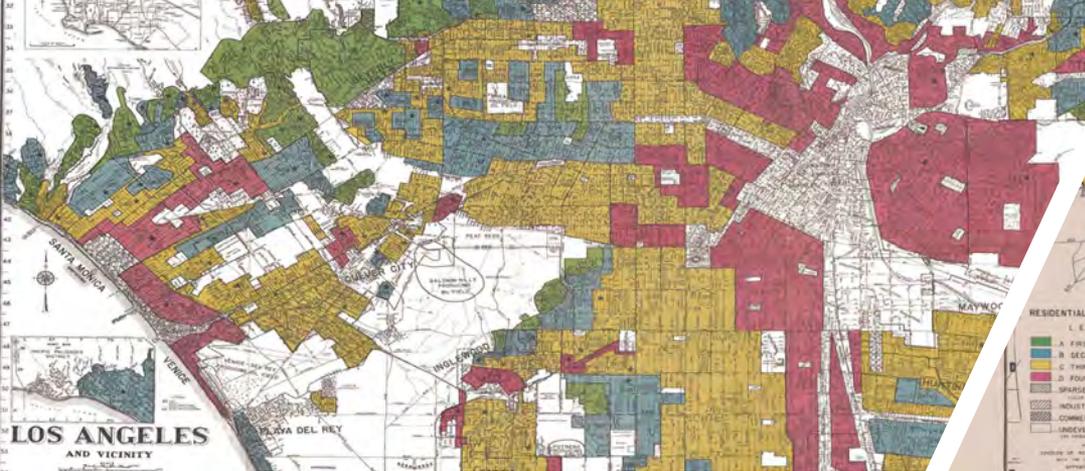
# Mobility Equity Framework

Hana Creger

We envision a nation  
where **communities of  
color thrive** and race  
is never a barrier to  
opportunity.

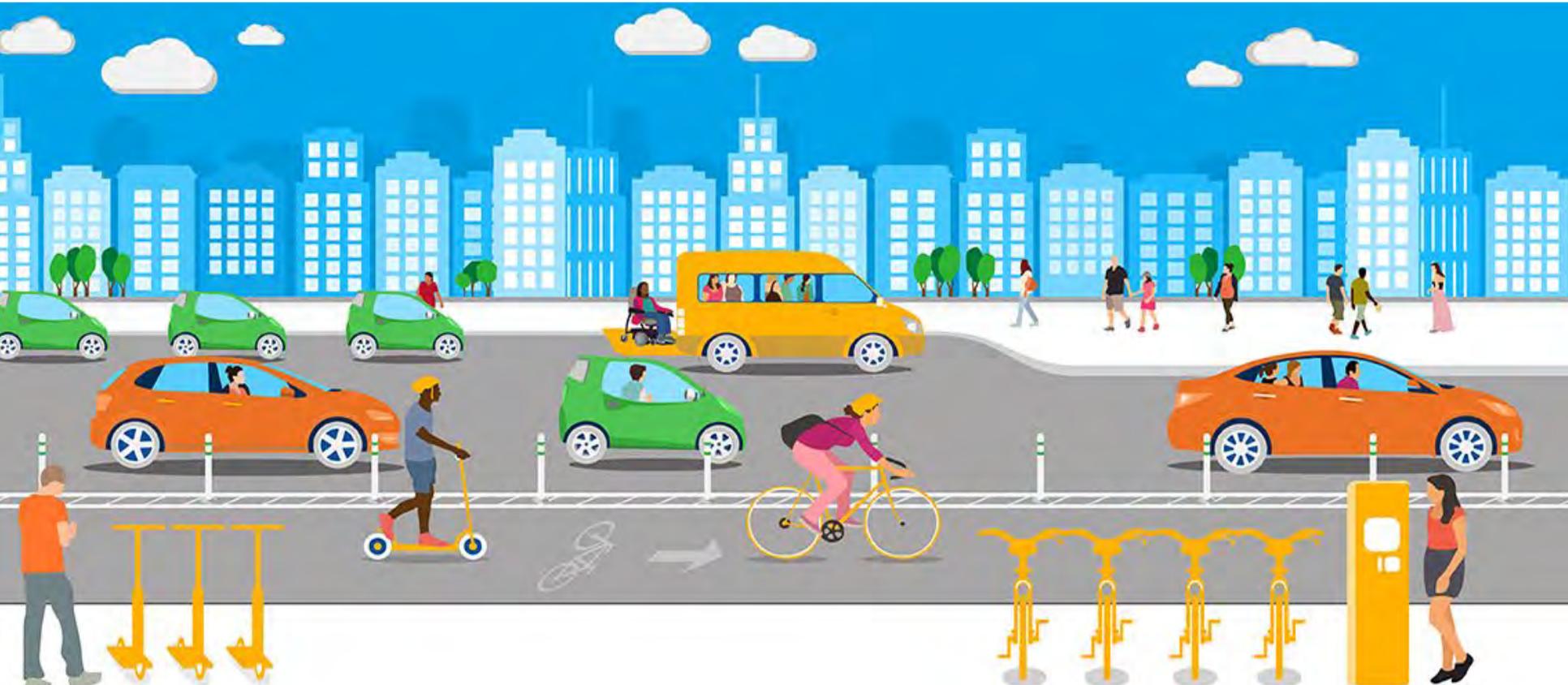


# Transportation Disparities





# Shared Mobility



## Equality



## Equity



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# Mobility Equity Framework

# Problems

- Transportation injustices
- Lack of community power & engagement
- New mobility inequities

# Mobility Equity Framework



Increase access to mobility

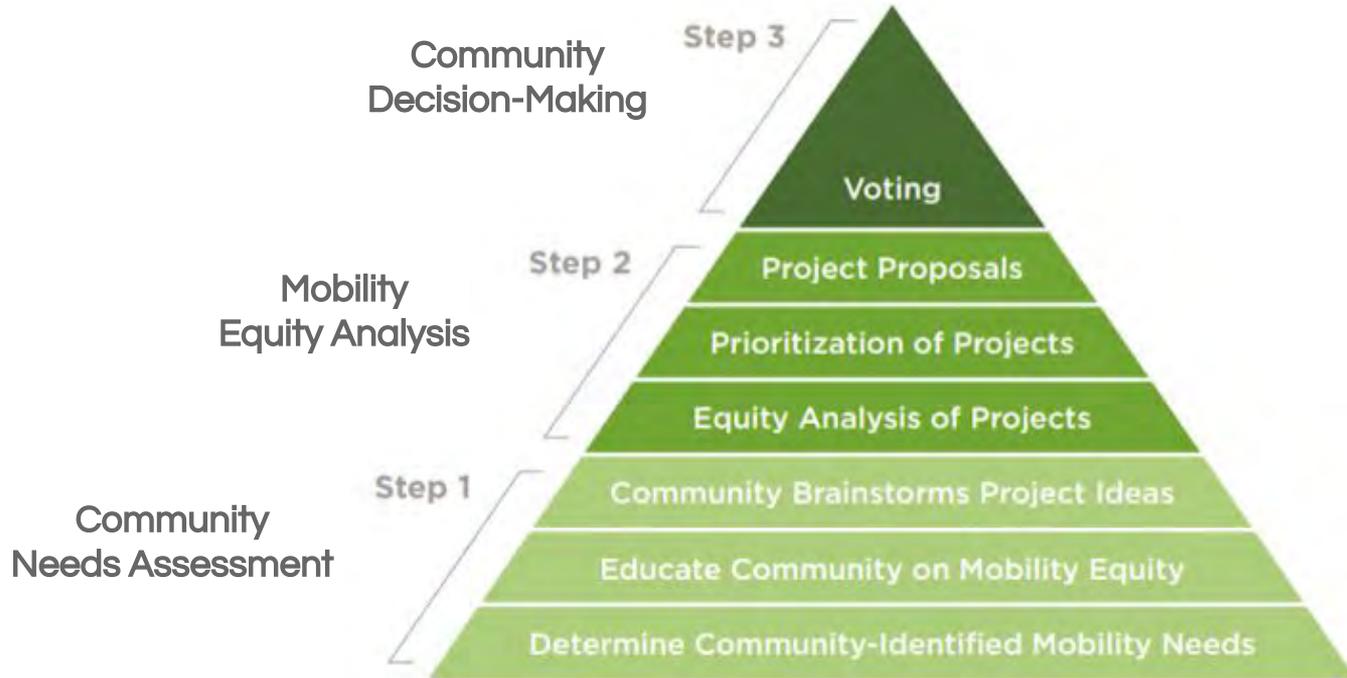


Reduce air pollution



Enhance economic opportunities

# Mobility Equity Framework



# Step 1: Community Needs Assessment



Photo by Pamela Palma/TransForm

# Step 2: Mobility Equity Analysis



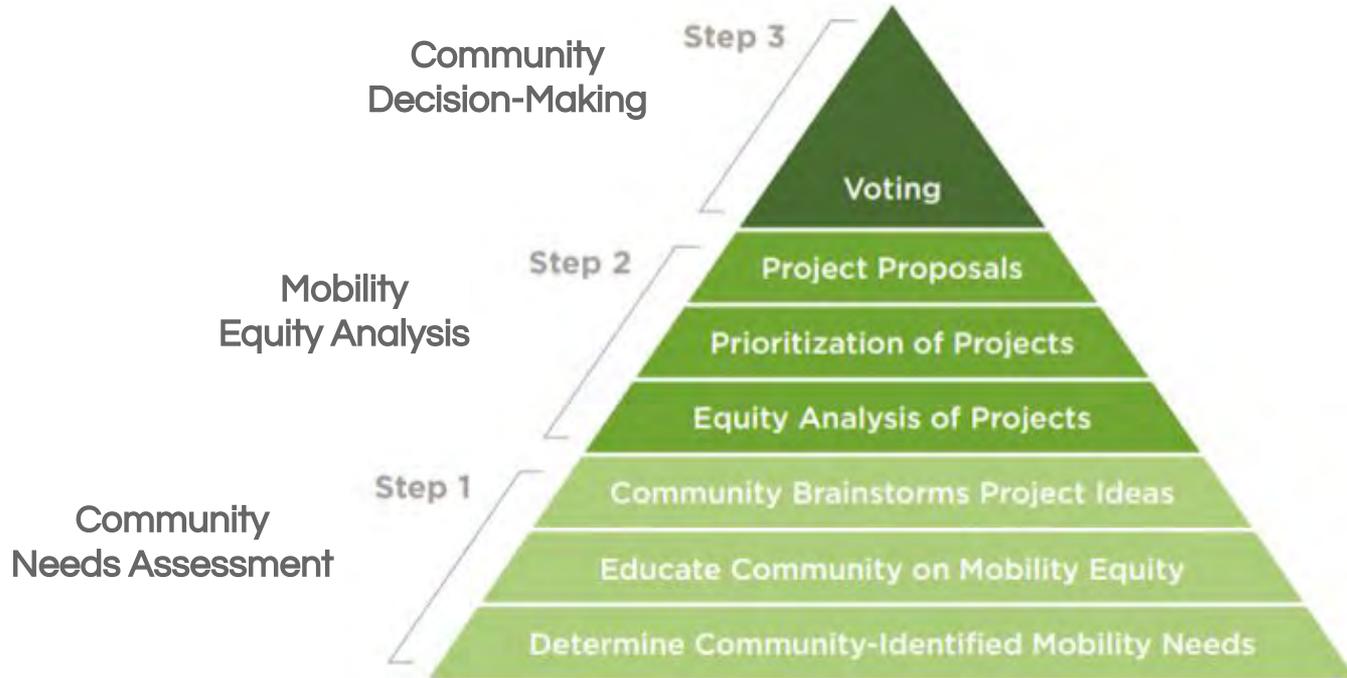
Goal #1 Increase Access to Mobility	Goal #2 Reduce Air Pollution	Goal #3 Enhance Economic Opportunities
1. Affordability	6. Clean Air and Positive Health Benefits	9. Connectivity to Places of Employment, Education, Services, & Recreation
2. Accessibility	7. Reduction in Greenhouse Gases	10. Fair Labor Practices
3. Efficiency	8. Reduction in Vehicle Miles Traveled	11. Transportation-Related Employment Opportunities
4. Reliability		12. Inclusive Local Business & Economic Activity
5. Safety		

# Step 3: Community Decision-Making



*Photo by Pamela Palma/TransForm*

# Mobility Equity Framework



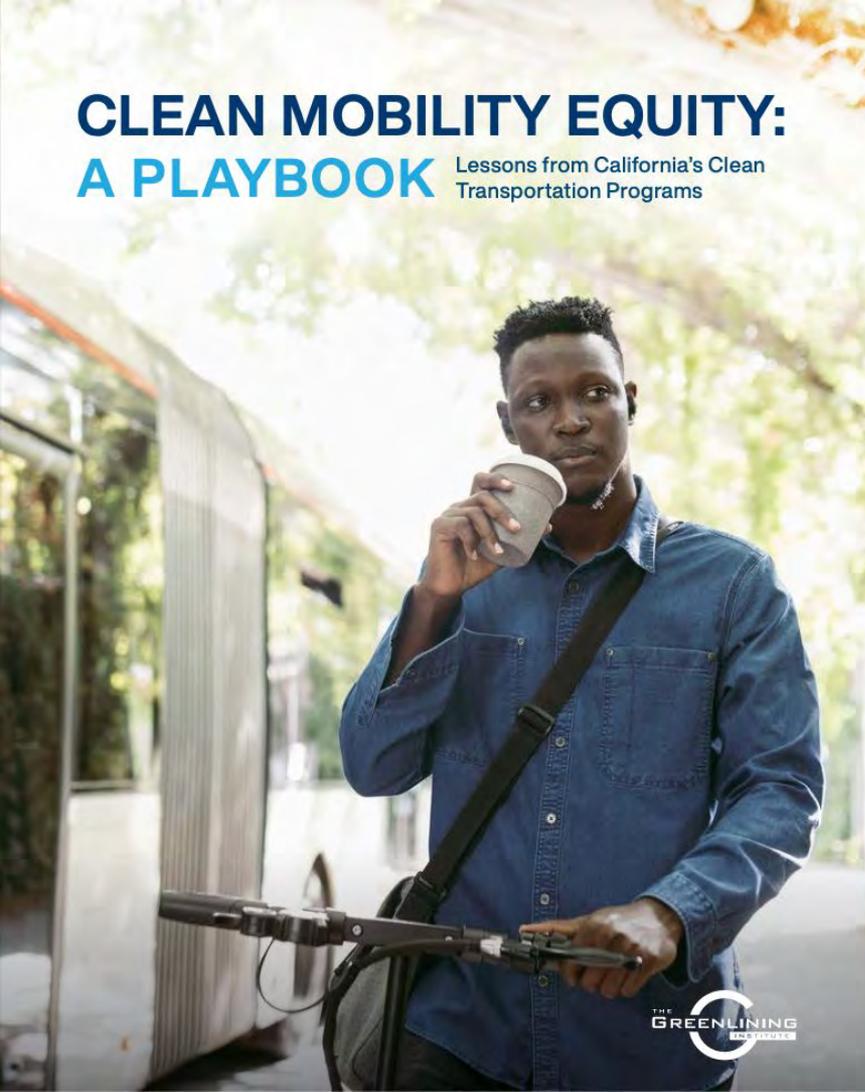
# Adaptations of the Framework

- “Mobility Framework” for King County Metro, Washington
- Congestion pricing in San Francisco and Portland
- Pilot projects in San Francisco and San Diego
- Oakland’s Equitable Climate Action Plan
- CA clean mobility equity grants (Clean Mobility Options & STEP)

# Clean Mobility Equity Playbook

# CLEAN MOBILITY EQUITY: A PLAYBOOK

Lessons from California's Clean  
Transportation Programs



- Financial incentives for electric vehicles, electric vehicle car sharing programs, community-driven clean mobility pilots, and more
- Targeted to low income communities, communities of color, environmental justice communities, immigrants farmworkers, seniors, tribal communities, and more

# CASE STUDIES

## CA Air Resources Board's Clean Mobility Equity Programs

- Sustainable Transportation Equity Project
- Clean Mobility Options Voucher Pilot Program
- Carsharing and Mobility Hubs at Affordable Housing
- Clean Mobility in Schools Pilot Project
- Our Community CarShare Pilot Project
- Agricultural Workers Vanpool Project
- Ecosystem of Shared Mobility in the San Joaquin Valley

## Community-Owned Mobility Programs

- Green Raiteros

## CA Energy Commission

- School Bus Replacement Program

## CA Air Resources Board's Clean Vehicle Incentives

- Clean Vehicle Assistance Program
- Clean Cars 4 All
- Access Clean California

# Thank You!

[hanac@greenlining.org](mailto:hanac@greenlining.org)

[@hanacreger](#)

# SCAG's Environmental Equity Definition

## Feedback Exchange with the Equity Working Group

Emily Rotman, SCAG Sustainability Department  
Southern California Association of Governments  
June 24, 2021

[www.scag.ca.gov](http://www.scag.ca.gov)



# Presentation Overview



**> Background on SCAG's Environmental Equity Definition**

**> Feedback and Discussion**

**> Next Steps**

# Environmental Equity Definition Objectives



**Build upon and operationalize SCAG's equity work**

**Make equity a priority in SCAG's programs with an environmental component**

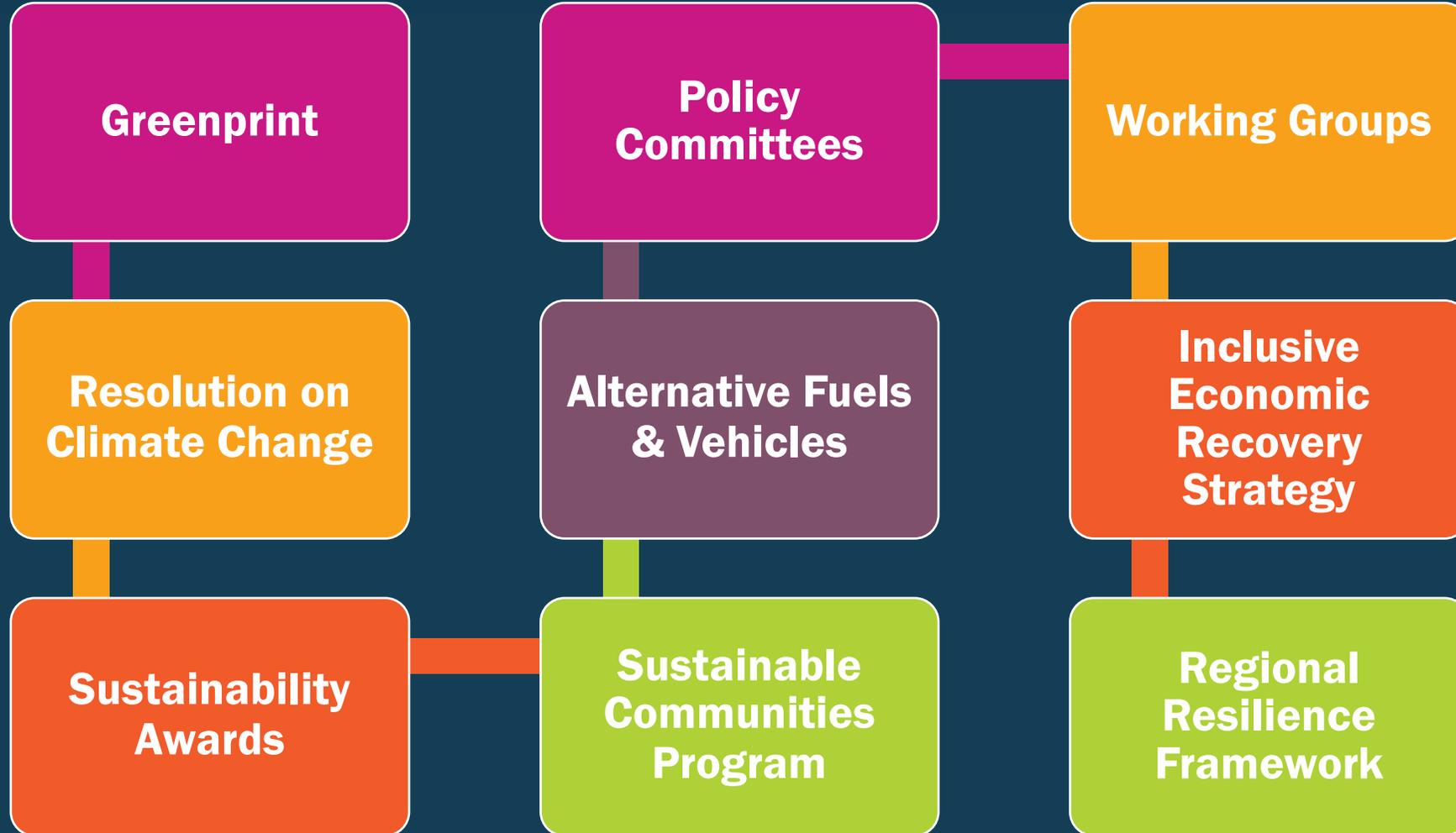
**Provide a model process for other SCAG program-specific equity definitions**

**Create a shared understanding of environmental equity for SCAG and its stakeholders**

# Environmental Equity Definition Background Research

- Researched and compiled **existing definitions** of environmental equity, climate equity, environmental justice across academic institutions, community organizations, government agencies
  - *Charles Lee, Des Moines Area MPO, Greenaction, Greenlining Institute, Mobilize Green, NAACP, SBCTA, SCAG, UC Berkeley, UCLA Luskin, University of Washington, USEPA*
  
- Pulled **key concepts** from existing work
  - *Impacts of historical injustice and disinvestment*
  - *Need to address and remediate root causes*
  - *Distinction between equality and equity*
  - *Disproportionate and unequal impacts*
  - *Vulnerable populations contribute least to environmental degradation and crises, but feel the impacts "first and worst"*
  - *Not just redistributing environmental harms, but abolishing them*

# Environmental Equity Definition Potential Applications



"Environmental equity addresses the actions, policies, and practices that abolish the systemic inequities, marginalization, disinvestment, and exclusion from decision-making processes that have directly resulted in vulnerable people bearing disproportionate and adverse impacts from natural hazards and human activity, so that all people can enjoy access to the physical and social benefits of our natural and built systems."

# Environmental Equity Definition Feedback Received

- > Differentiate between environmental justice and environmental equity
- > Be intentional about what populations the definition refers to
- > Important to acknowledge impact of both natural and human activities
- > Framing the definition as a practice (actionable) vs. an explanation (informative)
- > Relate to SCAG's equity and resilience definitions
- > Consider a broad view of historical harms and systemic issues

# Guiding Questions for Discussion



Is the definition distinct from environmental justice? Does the definition go a step beyond?



Is there something critical missing from the definition? Is there something in the definition that you feel shouldn't be included?



How do you see the definition potentially impacting or being implemented in your work?



We would love to hear any general impressions and feedback you have. If you would like to speak, please use the "raise hand" function, or drop your comments into the chat.

"Environmental equity addresses the actions, policies, and practices that abolish the systemic inequities, marginalization, disinvestment, and exclusion from decision-making processes that have directly resulted in vulnerable people bearing disproportionate and adverse impacts from natural hazards and human activity, so that all people can enjoy access to the physical and social benefits of our natural and built systems."

# Next Steps



# Thank You!

Emily Rotman

[Rotman@scag.ca.gov](mailto:Rotman@scag.ca.gov)

213-630-1440

[www.scag.ca.gov](http://www.scag.ca.gov)





2020-2021

# Sustainable Communities Program

CALL FOR APPLICATIONS



Call for Applications #4: Civic Engagement, Equity & Environmental Justice



# SCAG<sup>TM</sup>

INNOVATING FOR A BETTER TOMORROW

[WWW.SCAG.CA.GOV](http://WWW.SCAG.CA.GOV)

## SCP Overview



Since 2005, the Southern California Association of Governments (SCAG) has provided resources and direct technical assistance to local jurisdictions via the Sustainable Communities Program (SCP).

The 2020/21 SCP provided local jurisdictions with three opportunities to access funding and resources to meet the needs of their communities, address recovery and resiliency strategies considering COVID-19, and support regional goals.

SCAG will release a fourth Call for Applications for programs and projects centered on **Civic Engagement, Equity & Environmental Justice** in Fall 2021.

# SCP Call 4 Goals + Objectives

## Goals

- Center and prioritize racial and social equity
- Address the pervasive and deep inequities experienced in historically disinvested communities
- Include a wide range of eligible activities
- Support the development of plans to close the gap of racial inequities
- Support the goals in SCAG's Equity Early Action Plan, Connect SoCal, SCAG's Public Participation Plan

## Objectives

- Focus support in SCAG's Communities of Concern and SB 535 Disadvantaged Communities
- Support local planning efforts focused on eliminating barriers to civic engagement
- Build community capacity, trust, and sustainable relationships with stakeholders
- Prioritize community identified and implemented projects

# Eligible Project Types

- Civic Engagement and Racial Equity
  - Arts, Culture and Design
  - Safety and Community
  - Local Campaigns and Organizing
  - Parks, Green, Open and Public Space
  - Climate Action and Resilience
  - Community Healing and Repair

- Equity and Environmental Justice
  - AB 617 Implementation
  - Resilient Communities
  - SB1000 EJ Elements/Policies
  - Connect Communities

# SCP Call 4 Timeline\*



\*subject to change upon feedback

# Listening Sessions



Tuesday, July 13th  
11:30am – 1:00pm

Thursday, July 15th  
5:00pm – 6:30pm

Interested? Please RSVP!

Have questions? Please contact Anita Au, Senior Regional Planner

[au@scag.ca.gov](mailto:au@scag.ca.gov)

(213) 236-1874